



The Association of Late-Deafened Adults invites you to become an ALDAcon 2009 sponsor and exhibitor. You will be able to market your products and services to a key audience and gain insight into a rapidly growing market.

## About ALDAcon 2009

### What is ALDAcon?

ALDAcons are the annual gathering of late-deafened adults from across the United States and some international countries. Attendees come to learn from each other, gain leadership skills, and find out about new products, programs and services. ALDAcon pioneered full communication access, and are known for mixing learning with fun. They offer many opportunities to make contacts and get to know other attendees, with several meals and special events included in the conference package.

### Who Will Attend?

Approximately 150 to 250 people are expected. Many are leaders in their communities and share what they learn with others. Newcomers are welcomed with events designed specifically for them, and many first-timers find ALDAcon a powerful experience that ends their social isolation. A large number return each year. ALDAcons attract not only late-deafened adults but also family members, service providers, program administrators, speech and hearing professionals, rehabilitation specialists, counselors, teachers, and others.

### Help Break the Sound Barrier

Join us in making a difference in our world by becoming a sponsor of ALDAcon 2008. Sponsorships give a unique opportunity to share information, describe services, build name recognition, and make sales.

### 2009 Media Coverage

ALDAcon 2009 and its sponsors will be promoted on ALDA's website, in its newsletter, through its chapters and groups, and on various Internet listservs and news groups. Information will also be shared with other organizations serving late-deafened adults.

ALDA Best,  
Kathy Schlueter  
ALDA Inc. President 2009

Sponsor and Exhibit Chair  
Kathy Schlueter, [Katherine.Schlueter@gmail.com](mailto:Katherine.Schlueter@gmail.com)

ALDAcon 2009 Planning Chair  
Christine Seymour, [aldachristine@comcast.net](mailto:aldachristine@comcast.net)



## Sponsor Information

**All sponsors** will be recognized at the Appreciation Luncheon on Friday, October 16 and will be listed on the sponsor page of the Program Book. In addition you will receive acknowledgement on the ALDAcon pages of [www.alda.org](http://www.alda.org) and Active Sponsor status for discounts on ALDA web site and ALDA News advertising. The free exhibit space includes one 6" table, tablecloth, two chairs. **Electrical, telephone and Internet fees are not included.**

**Diamond \$6,000 or more** -Top billing -Two free exhibit spaces - Two free registrations  
One free item in conference bag - Full page program book ad

**Platinum \$5,000 - \$5,999** - One free exhibit space - Two free registrations - One free item in conference bag - Full page program book ad

**Gold \$4,000 - \$4,999** - One free exhibit space - Two free registrations - One free item in conference bag - Full page program book ad

**Silver \$3,000 - \$3,999** - One free exhibit space - Two free registrations - One item in conference bag - Half page program book ad

**Bronze \$2,000 - \$2,999** - One free exhibit space - One free registration - Half page program book ad

**Friend \$1,000 - \$1,999** - One free exhibit space - One free registration - Quarter page program book ad

**Supporter \$500 - \$999** – Acknowledgement in program book and ALDAcon website

## Media Information

By providing the following information, we can better serve your business, organization or government agency.

**Authorization: ALDA has our written permission to publish the following information:**

1. Contact information as you want it to appear in ALDA's promotional materials
2. A descriptive paragraph (maximum of 50 words) about your business, organization or government agency.
3. What you will display, sell or demonstrate at your exhibit booth?
4. Any discounts or promotions you will be offering during ALDAcon 2009?
5. Any drawings or raffles you will be having during ALDAcon 2009?

Information you provide will be used on the ALDAcon 2009 website and in promotional materials. ALDA reserves the right to edit information due to space constraints.

You may email the information to: [Katherine.Schlueter@gmail.com](mailto:Katherine.Schlueter@gmail.com)

Or complete and mail to:

ALDAcon 2009  
11038 N. Pleasant Hill Rd.  
Dakota, IL 61018-9755



The 21st International Conference of the Association of Late-Deafened Adults

## [Invitation to Sponsor and Exhibit](#)

**Contact:** Kathy Schlueter, Sponsor and Exhibit Chair [Katherine.Schlueter@gmail.com](mailto:Katherine.Schlueter@gmail.com)

**Location:** Doubletree Hotel Seattle Airport, 18740 International Boulevard, Seattle, Washington 98188  
Phone number: 206-901-5963  
Group Name: Association of Late-Deafened Adults, Inc ALD

**Contract:** The signed Registration Form constitutes the contract between the Exhibitor, ALDA, and ALDAcon 2009.

**Exhibit Space Detail:** Each space includes one 6-foot skirted table, one tablecloth and 2 chairs.

**Exhibit Cost:** Nonprofit organization/government - \$200 For-profit business - \$500

NOTE: Businesses, agencies, or organizations receive a 10% discount when choosing to exhibit AND advertise in our program book. Please review form for additional savings.

**Information-Only Exhibit or Conference Bag Item:** We accept flyers, brochures, catalogs, and promotional items. Delivery to the hotel must meet the deadline of October 14, 2009. The cost for one item (up to 250 pieces) for the exhibit table is \$100. The cost for one item inserted into conference bags is \$150.

**Exhibit Set-up:** Thursday, October 15 starting at 7:30 AM. Exhibit must be staffed and ready by 10:30 AM. Doors will open immediately following the Plenary Session, at approximately 10:30 AM.

**Exhibit Hours:** Thursday 10:30 AM – 4:30 PM, Friday 9:00 AM – 4:30 PM, Saturday 9:00 AM – NOON

**Exhibit Break-down:** Saturday, October 17, 2:00 PM – 3:30 PM Exhibits close at NOON.

**Electrical and Internet Services:** Services are available at exhibitor expense and must be contracted through Kathy Schlueter, Sponsor and Exhibit Chair. You will be sent appropriate forms to submit when your completed exhibit form is received. For information about options and rates, contact Kathy at: [Katherine.Schlueter@gmail.com](mailto:Katherine.Schlueter@gmail.com)

**Security:** Exhibitors are responsible for the security of their products and personal property. Exhibits must be staffed at all times when the exhibit room is open. Exhibit room will be secured between the end of the day and opening the following morning. ALDA is not responsible for any materials, equipment or personal property left in the exhibit room overnight.

**Insurance/Liability:** Exhibitor property, equipment and materials are not insured by ALDA or Doubletree.

**Promotion:** Exhibitor must provide a one-paragraph description of the exhibit.



## Application for Sponsor/ Exhibit Space ALDAcon 2009

Sponsor Level: Diamond \_\_\_ Platinum \_\_\_ Gold \_\_\_ Silver \_\_\_ Bronze \_\_\_ Friend \_\_\_\$\_\_\_\_\_

Name of Agency, Business, Organization:

Attendee:

Address:

Person(s) in charge of exhibit:

Telephone:

Cell:

TTY:

Fax:

Email:

We wish to participate in the exhibits at ALDAcon 2009 and hereby book table(s) for October 15, 16, and 17. Fee will include exhibitor badge, tote bag and 1 Friday Appreciation luncheon ticket. **(Please X appropriately and for additional table provide numbers if more than 1)**

Business: \$500 \_\_\_ Extra Table \$250 \_\_\_  
Non Profit/Govt \$200 \_\_\_ Extra Table \$100 \_\_\_

### We will use/need:

A full floor size display \_\_\_  
(\$50 additional if it doesn't fit within your space)  
Electricity \_\_\_ Phone Connection \_\_\_ Audio Visual \_\_\_  
Internet Services \_\_\_ Hard Line Internet Connection \_\_\_ Phone Line \_\_\_

### Other options:

Information Table only 200-250 copies \$100 \_\_\_  
Attendees Bag Stuffing Fee 200-250 copies \$150 \_\_\_

Advertising (Program Book): Prices quoted are for black white only camera ready.

Full Page \$125 \_\_\_ Half Page \$75 \_\_\_  
Quarter Page \$50 \_\_\_ Business Card \$35 \_\_\_

Ad must be formatted to appropriate size dimensions or will be adjusted to match.

Send electronically to Kathy Schlueter, [Katherine.Schlueter@gmail.com](mailto:Katherine.Schlueter@gmail.com), using the accepted formats: PDF, TIFF or JPEG. Deadline September 1, 2009, no exceptions.

Use the convenient [PayPal Online Form](#) or

Mail payment to: ALDAcon 2009 11038 N. Pleasant Hill Rd. Dakota, IL 61018-9755

Enclosed is a check # \_\_\_\_\_ for \_\_\_\_\_ USD as total payment for sponsors, exhibit table(s) and/or other available options.

We have read the regulations and agree to observe and be bound by them.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_